



Presidenza del Consiglio dei Ministri  
Dipartimento per le Politiche di Coesione



*Agenzia per la  
Coesione Territoriale*

# **ACTION LABS: OBJECTIVES AND EXPECTED OUTCOMES**

## *CONNECTING EXPERIENCES, FRAMEWORKS, NEEDS, AND PROCEDURES*

July 16, 2021



# EMBEDDING

EU Council calls on the participating countries and regions to take into account the priorities of the macro-regional strategies and “**embed**” them in all the post 2020 relevant programmes



EUSAIR flagships



From complementarities to synergies



## ● **Intensive Coordination**

- ✓ Work together on parallel or coordinated calls
- ✓ Carry out joint capitalization activities

## ● **Smooth Coordination**

- ✓ Capitalizing operations previously financed by other ETC programmes of the Adriatic-Ionian basin
- ✓ Exchange of information on a call, project and plan capitalisation efforts

## ● **Build common understanding** on flagship

- ✓ Harmonisation of approaches
- ✓ Exchange of information on programming



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## ANALYSING: SYSTEM THINKING (16<sup>TH</sup> OF JULY 2021)

Paving the way for complementarities:

- Building on 2014-2020 projects;
- Exchange of ideas/approaches on how to deal with flagship in the OP.

## PLANNING: STRATEGIC THINKING (SEPTEMBER 2021)

Paving the way for complementarities:

- Proposal of harmonised approaches;
- Potential synergies between groups of programmes (focus on actions; projects).

## IMAGINING: CREATIVE THINKING (OCTOBER 2021)

From complementarities to synergies:

- Peer reflection and discussion on concrete opportunities of cooperation between groups of programmes

## DISSEMINATION: EMBEDDING MODEL (NOVEMBER 2021)

- Dissemination of the results
- Event opened to the larger public

- **Pillar 1 – Flagship 1.1:** FOSTERING QUADRUPLE HELIX TIES IN THE FIELDS OF MARINE TECHNOLOGIES AND BLUE BIO-TECHNOLOGIES
- **Pillar 2 – Flagship 2.1:** SMART/GREEN PORTS HUB CONCEPT
- **Pillar 3 – Flagship 3.3:** PROMOTION OF SUSTAINABLE GROWTH OF THE AI REGION BY IMPLEMENTING ICZM AND MSP
- **Pillar 4 – Flagship 4.5:** AIR CULTURAL ROUTES

# PILLAR 1 – FLAGSHIP 1.1: FOSTERING QUADRUPLE HELIX TIES IN THE FIELDS OF MARINE TECHNOLOGIES AND BLUE BIO-TECHNOLOGIES

*Marine and maritime research and innovation are essential for achieving the EU's ambition to become climate-neutral by 2050, for protecting and restoring marine ecosystems and for making the blue economy a font of ideas and action to generate sustainable innovation” (COM 2021 240 final)*

## INNOVATION IN MARINE AND BLUE-BIO TECHNOLOGY

- Research; RDI; SMEs, Clusters;
- Decarbonisation of maritime mobility;
- Bio-economy

## BLUE SKILLS

- Close the skill gap in blue economic sectors;
- To promote the attractiveness of Blue carriers

## PILLAR 2 – FLAGSHIP 2.1: SMART/GREEN PORTS HUB CONCEPT

*Port network crossing along all EUSAIR countries and including all the ports belonging to the core and comprehensive network of the TEN-T Corridors involved*



### PORTS AS ENERGY HUB

For integrated electricity, hydrogen, other renewable and low carbon fuel system



### DIGITALISATION OF THE SUPPLY CHAIN

The use of smart digital solutions to optimize traffic flows and cargo handling in/ around ports



### PORTS AND CIRCULAR ECONOMY

In view of achieving the zero pollution goal, Ports have a role to play also as hub of circular economy (for collecting, transshipping and disposing of waste from ships and other port industries, and for decommissioning ships)



# PILLAR 3 – FLAGSHIP 3.3: PROMOTION OF SUSTAINABLE GROWTH OF THE AI REGION BY IMPLEMENTING ICZM AND MSP

*“Maritime spatial planning plays a central role in delivering Europe’s decarbonisation and biodiversity protection objectives”(COM 2021 240 final)*

## HARMONISATION OF APPROACHES

Coherent and coordinated MSP plans (and ICZM processes) across the coastal zones and the marine regions

## DEVELOPMENT OF DATA

Setting up of a complete set of data and information, by fostering cross-border cooperation with respect to data acquisition and management

## PROTECTING THE ENVIRONMENT

- Reduce the pressure of human activities on marine resources;
- Areas to be preserved (protected areas/hot spots)
- ecological connectivity (habitat/blue corridors)

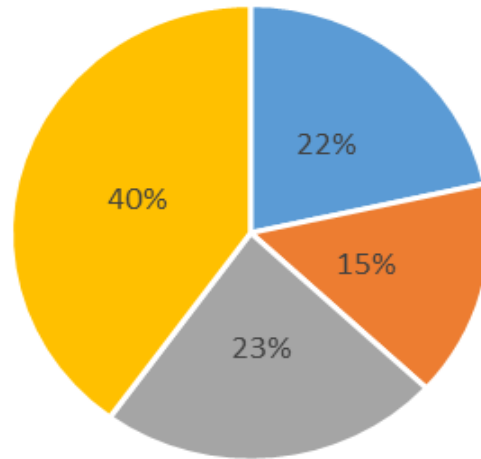
## PILLAR 4 – FLAGSHIP 4.5: AIR CULTURAL ROUTES

*The scope of the flagship is to improve cultural and creative tourism, stimulate de-seasonalisation and competitiveness in terms of characteristics of the offer, identified by the cultural and social uniqueness of people and places*



# EMBEDDING DOES NOT START FROM SCRATCH!

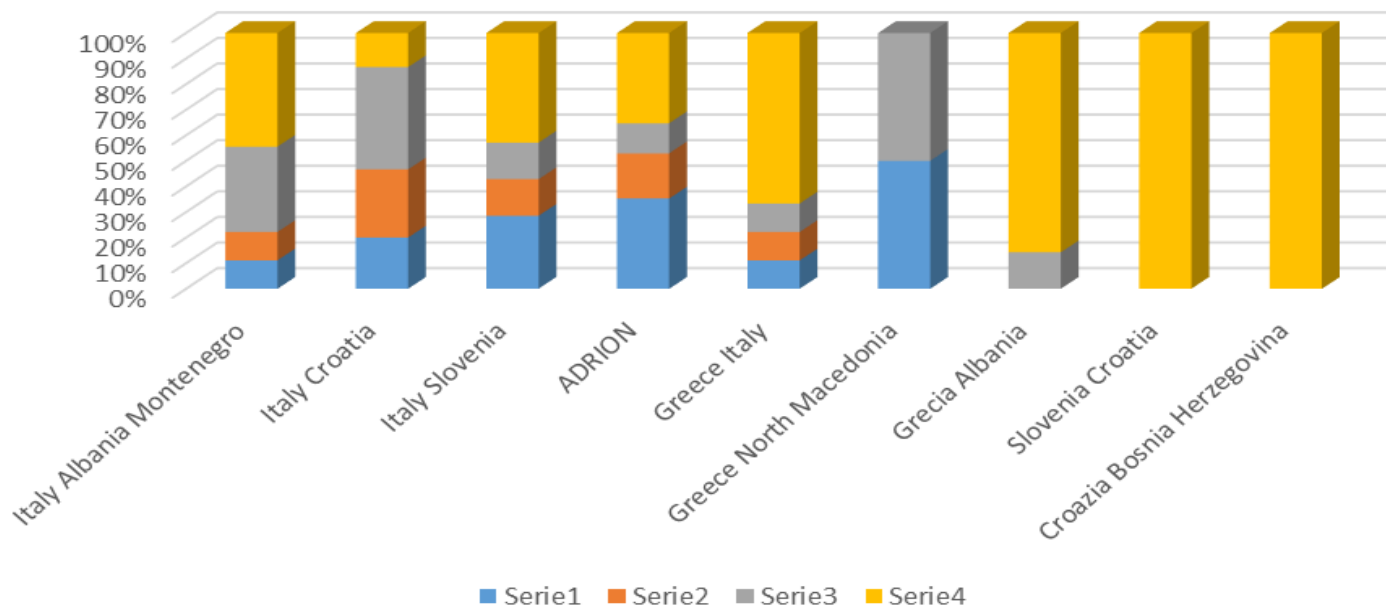
ETC Projects 2014-2020 in line with the EUSAIR flagships



■ Flagship 1.1 ■ Flagship 2.1 ■ Flagship 3.3 ■ Flagship 4.5

# EMBEDDING DOES NOT START FROM SCRATCH!

Specific contribution of the AI ETC programmes to the flagships  
(2014-2020)



# HAVE A LOOK AT THE WEB SITE OF THE ACTION LABS: [HTTPS://ETC-EUSAIR-NETWORK.EU/DATA](https://etc-eusair-network.eu/data)



**P1**

## PROJECT BOOKLET

FOSTERING QUADRUPLE HELIX TIES IN THE FIELDS OF MARINE TECHNOLOGIES AND BLUE BIOTECHNOLOGIES FOR ADVANCING INNOVATION, BUSINESS DEVELOPMENT AND BUSINESS ADAPTATION IN BLUE BIO-ECONOMY

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EUROPEAN REGIONAL DEVELOPMENT FUND

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EUROPEAN REGIONAL DEVELOPMENT FUND



**P2**

## PROJECT BOOKLET

THE ADRIATIC-IONIAN GREEN/SMART PORT HUBS CONCEPT

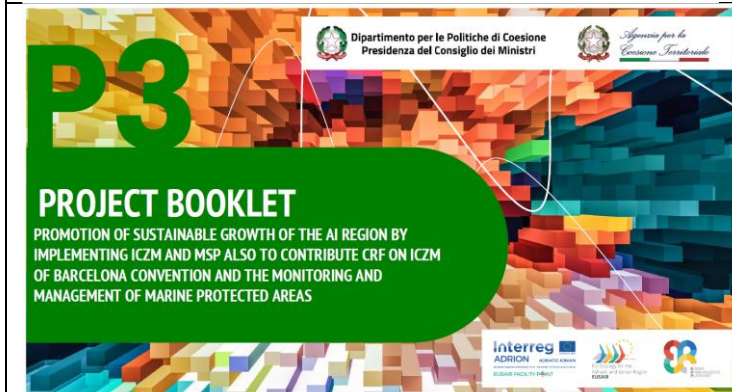
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**P3**

## PROJECT BOOKLET

PROMOTION OF SUSTAINABLE GROWTH OF THE AI REGION BY IMPLEMENTING ICZM AND MSP ALSO TO CONTRIBUTE CRF ON ICZM OF BARCELONA CONVENTION AND THE MONITORING AND MANAGEMENT OF MARINE PROTECTED AREAS

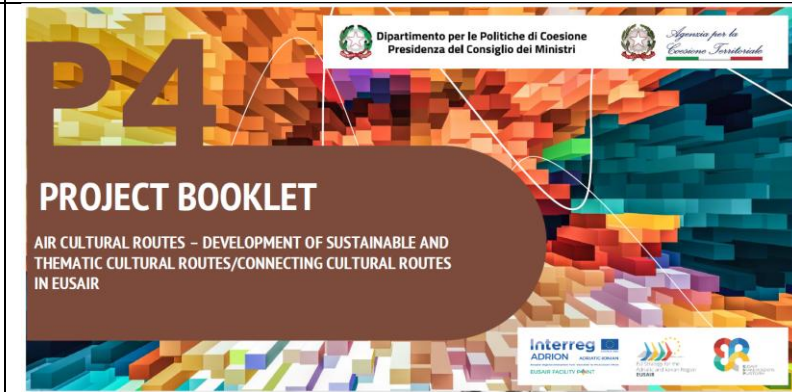
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**P4**

## PROJECT BOOKLET

AIR CULTURAL ROUTES – DEVELOPMENT OF SUSTAINABLE AND THEMATIC CULTURAL ROUTES/CONNECTING CULTURAL ROUTES IN EUSAIR

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HAVE A LOOK AT THE WEB SITE OF THE ACTION LABS: [HTTPS://ETC-EUSAIR-NETWORK.EU/DATA](https://etc-eusair-network.eu/data)

The screenshot shows a web browser window with the URL <https://etc-eusair-network.eu/data>. The page features a navigation menu with the following items: HOME, EVENTS, and DATA. The main content area is titled "FLAGSHIPS" and contains four blue buttons labeled "FLAGSHIP PILLAR 1 DATACARD", "FLAGSHIP PILLAR 2 DATACARD", "FLAGSHIP PILLAR 3 DATACARD", and "FLAGSHIP PILLAR 4 DATACARD". Below these buttons is the text "FLAGSHIPS BOOKLET". The page also includes logos for Interreg ADRION, the Italian Presidency of the Council of Ministers, and the Italian Agency for the Cohesion Territories.

Interreg ADRION ADRION FACILITY EUSAIR FACILITY

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HOME EVENTS DATA

# FLAGSHIPS

FLAGSHIP PILLAR 1 DATACARD

FLAGSHIP PILLAR 2 DATACARD

FLAGSHIP PILLAR 3 DATACARD

FLAGSHIP PILLAR 4 DATACARD

## FLAGSHIPS BOOKLET

In attesa di datastudio.google.com...



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# THANKS

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## INTERact



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