

APRIL  
**07**<sup>TH</sup>

THURSDAY  
**ANCONA**  
09:15 - 13:15 CEST

# THE FUTURE OF THE EUROPEAN UNION STRATEGY FOR THE ADRIATIC-IONIAN REGION

Macro-regional policies for companies,  
communities and institutions



Presidenza del Consiglio dei Ministri  
Dipartimento per le politiche di coesione



*Agenzia per la  
Coesione Territoriale*



Contribution for the  
re-launch of the governance  
model of EUSAIR Strategy

Event  
in presence  
**Teatro delle Muse**  
Sala del Ridotto

online  
**EUSAIR**  
**Stakeholders**  
**Platform**



## SESSION II: EUSAIR AND THE COHESION POLICY, HOW TO CREATE SUCCESSFUL CONDITIONS

The programming period 2021-2027 of European funds gives and unprecedented opportunity for reaching the goals defined into macro-regional strategies, and particularly in the EUSAIR Strategy. Scope of the session is providing a feedback on the process and the mechanisms for sustaining the Strategy's goals, in the framework of the cohesion policy and order to give a push forward in the implementation of synergies at, regional, national and European level.



# AGENDA

## Introduction

### 09:15 - Institutional remarks and opening session

- **Francesco Acquaroli** - President of Marche Region
- **Mara Carfagna** - Minister for the South and Territorial Cohesion, Italy (keynote speech - online)
- **Ferdinando Ferrara** - Chief of Cohesion Policy Department - Presidency of the Council of Ministers

## SESSION I: A BRAND NEW VISION OF EUROPE. EUSAIR AND THE ENLARGEMENT PROCESS

Much of the peculiarities of the European Union Strategy for the Adriatic-Ionian Region (EUSAIR) can be pivotal for a re-launch of the European integration in the Western Balkans. EUSAIR Strategy's actions can stimulate contacts and exchanges of good practices between EU member States and Western Balkans favouring the convergence of processes, strategies and national and European funds. The experts engaged in this session will debate in order to discuss the current situation of the integration process, which implementation seems way more relevant in an European political framework in constant and quick evolution

- **Gilles Kittel** - Team Leader – Instrument for Pre-Accession, Enlargement Negotiations and EU Strategy for the Adriatic and Ionian Region (EUSAIR), DG REGIO, European Commission
- **Andrea Cascone** - Director of the Adriatic and the Balkans Division and EUSAIR National Coordinator, Ministry of Foreign Affairs and International Cooperation, Italy
- **Giovanni Castellaneta** - Secretary General of the Adriatic Ionian Initiative
- **Miranda Sidran** - Ministry of Foreign Affairs of Bosnia and Herzegovina, Head of Department for Regional initiative Co-Coordinator of BiH Presidency AII/EUSAIR
- **Ilir Melo** - Director of Regional Affairs - Ministry of European Integration and Foreign Affairs, EUSAIR National Coordinator, Albania
- **Erblin Berisha** - Post-Doc Research Fellow, Expert of Territorial Governance in the Western Balkans, Politecnico di Torino, Italy
- **Umberto Trenta** – Marche Region Counselor for the EU Strategy for the Adriatic and Ionian Region (EUSAIR)

Moderator: **Luisa Chioldi**,  
Director Osservatorio Balcani Caucaso Transeuropa

- **Jean-Pierre Halkin** - Head of Unit Macro-regions, Transnational/Interregional/External Cooperation, Enlargement, DG REGIO, European Commission
- **Massimo Gerli** - General Director of the Analysis, Policies and Programming Office and EUSAIR National Coordinator, Department for Cohesion Policies - Presidency of the Council of Ministers
- **Ioannis Firbas** - General Director National Coordination Authority for ESIF, Ministry for Development and Investments - Greece
- **Stella Arneri** - General Director for European Territorial Cooperation, EUSAIR National Coordinator, Ministry of Regional Development and EU Funds - Croatia
- **Andrea Pellei** - Head of Marche Region Integrated Planning, EU and National Resources Directorate
- **Ivana Sacco** - NUVAP - ETC Expert, Department for Cohesion Policy, Presidency of the Council of Ministers

Moderator: **Raffaella Coletti**,  
Researcher, National Research Council of Italy – CNR ISSIRFA

## SESSION III: THE PROPULSIVE STRENGTH OF THE NETWORK OF ETC MANAGING AUTHORITIES FOR A SUSTAINABLE FUTURE IN THE EUSAIR AREA

Known also as "Interreg", the European Territorial Cooperation (ETC) is integral part of the cohesion policy. ETC represents the tool for strengthening relationships among EU countries, with a particular focus on trans-boundary regions, in an enlargement perspective. The discussion in this session starts from the laboratory experience realized by the ETC programmes Managing Authorities, started in the previous months, in order to define the guidelines for a harmonized methodology of implementation of EUSAIR Strategy.

- **Battistina Cugusi** Expert Department for Cohesion Policy, Presidency of the Council of Ministers
- **Lodovico Gherardi** - Managing Authority ADRION Programme
- **Anna Flavia Zuccon** - Managing Authority Italy - Croatia CBC Programme
- **Mauro Novello** - Joint Secretariat Italy-Albania-Montenegro IPA CBC Programme
- **Ivano Magazzù** - Manager for Capitalisation, Cooperation Actions and Embedding, Interact Programme
- **Roberto Zani** - EUSAIR Thematic expert for Pillar II - transport subgroup, Italy
- **Iztok Škerlič** - EUSAIR Thematic expert for Pillar III, EUSAIR Facility Point Project Partner Municipality of Izola, Slovenia
- **Vlasta Klarić** - EUSAIR Thematic expert and Pillar Coordinator for Pillar IV, Ministry of Tourism and Sport - Division for European Affairs and Policies, Croatia

Moderator: **Germana di Falco**,  
Expert Agency for Territorial Cohesion and Cohesion Policy Department, Presidency of the Council of Ministers

### 13:15 - Conclusions and next steps

Presentation of the participatory process and of the working groups envisaged for the re-launch of the Strategy and of the governance tools.



### Available services

- Streaming, video-conference with EUSAIR Stakeholders Platform
- Simultaneous translation English/Italian provided

