Presidenza del Consiglio dei Ministri
Dipartimento per le Politiche di Coesione

Agenzia per la Coesione Territoriale

EUSAIR ACTION LABS:

OBJECTIVES, RESULTS AND NEXT STEPS

April 7, 2022

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EUSAIR ACTION LABS IN BRIEF

Experimental path to test an operational approach to strengthen EUSAIR embedding into ETC programmes: objectives, key principles and participants

02

A METHODOLOGY FOR EMBEDDING

EUSAIR Action Labs' approach, methodology and main results achieved

03

ROAD MAP FOR ACTION

Road map and tools for fostering cooperation among ETC programmes in the embedding process

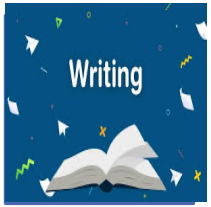
04

NEXT STEPS

Timeline for action

EMBEDDING EUSAIR PRIORITIES INTO PROGRAMMES

To support programmes in embedding EUSAIR flagships in the programming phase



CONNECTING ETC PROGRAMMES IN IMPLEMENTING FLAGSHIPS

To pave the way for a cooperation between ETC programmes in implementing the flagships

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METHODS AND GUIDING PRINCIPLES

DIALOGUE MA/EUSAIR

Dialogue between key implementers

(Embedding cannot be imposed: partnership approach is the only way to success)

PILOT ACTIVITY

Testing the methodology on 4 flagships

BENCHLEARNING

Peer learning activities

(Workshop on line)

DIFFERENTIATED DIALOGUE

Focus per single flagship

(Different Programmes and Stakeholders for each flagship)

- **Pillar 1 – Flagship 1.1:** FOSTERING QUADRUPLE HELIX TIES IN THE FIELDS OF MARINE TECHNOLOGIES AND BLUE BIO-TECHNOLOGIES
- **Pillar 2 – Flagship 2.1:** SMART/GREEN PORTS HUB CONCEPT
- **Pillar 3 – Flagship 3.3**: PROMOTION OF SUSTAINABLE GROWTH OF THE AI REGION BY IMPLEMENTING ICZM AND MSP
- **Pillar 4 – Flagship 4.5**: AIR CULTURAL ROUTES

TARGET GROUP: 12 ADRIATIC IONIAN ETC MANAGING AUTHORITIES

PROGRAMMES	COUNTRY	MANAGING AUTHORITY
TN ADRION	ITALY	EMILIA ROMAGNA REGION
CBC		
ITALY – CROATIA	ITALY	VENETO REGION
SLOVENIA – CROATIA	SLOVENIA	GOVERNMENT OFFICE OF THE REPUBLIC OF SLOVENIA FOR DEVELOPMENT AND EUROPEAN COHESION POLICY (GODC)
ITALY - SLOVENIA	ITALIA	FRIULI VENEZIA GIULIA REGION
GREECE-ITALY	GREECE	AGENZIA NAZIONALE
CBC IPA		
ITALY-ALBANIA-MONTENEGRO	ITALY	PUGLIA REGION
CROAZIA - SERBIA	CROATIA	MINISTRY OF REGIONAL DEVELOPMENT AND EU FUNDS
CROAZIA-BOSNIA-MONTENEGRO	CROATIA	MINISTRY OF REGIONAL DEVELOPMENT AND EU FUNDS
GREECE -ALBANIA	GREECE	MINISTRY OF ECONOMY, DEVELOPMENT, AND TOURISM
GREECE– NORTH MACEDONIA	GREECE	MINISTRY OF ECONOMY, DEVELOPMENT, AND TOURISM
SERBIA-BOSNIA-HERZEGOVINA	SERBIA	MINISTRY OF FINANCE OF THE REPUBLIC OF SERBIA (CONTRACTING AUTHORITY)
SERBIA-MONTENEGRO	SERBIA	MINISTRY OF FINANCE OF THE REPUBLIC OF SERBIA (CONTRACTING AUTHORITY)

A METHODOLOGY FOR EMBEDDING EUSAIR FLASGHIPS

METHODOLOGY FOR EMBEDDING
(PROGRAMMING PHASE)

CREATE A COMMON LANGUAGE

- Effective communication of EUSAIR Vision for the flagship to Programmes (Dialogue with EUSAIR TSGs' experts)

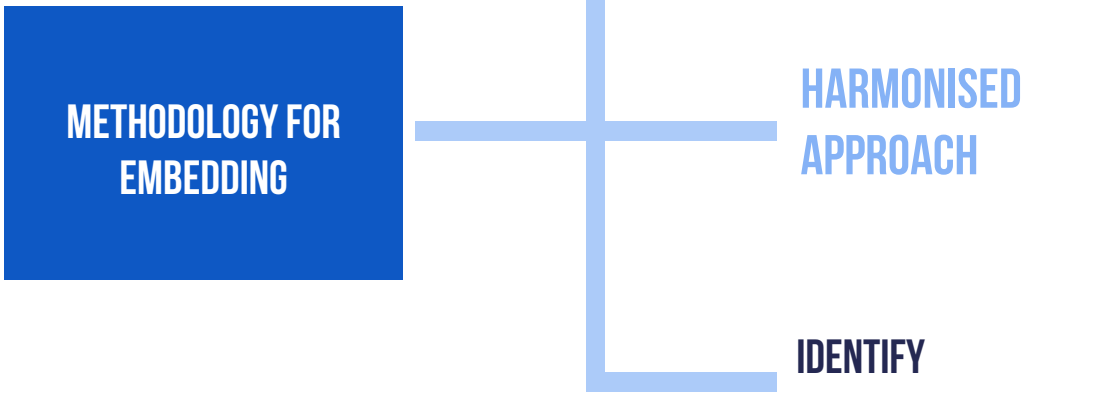
HARMONISED APPROACH

- What does it mean to contribute to an EUSAIR flagship? **Operational guidelines** to translate EUSAIR thematic priorities into policy programming

I ACTION LAB (JULY 16) – WHAT ARE THE BEST SUITABLE SPECIFIC OBJECTIVES FOR IMPLEMENTING THE FLAGSHIP?

FLAGSHIPS	Specific Objectives (2021-2027)	ETC PROGRAMMES
1.1. FOSTERING QUADRUPLE HELIX TIES IN THE FIELDS OF MARINE TECHNOLOGIES AND BLUE BIO-TECHNOLOGIES	1.1 Research and innovation	ADRION; IT HR; GR-IT; IPA HR-BA-ME*
	1.4 Skills for smart specialization	ADRION; IT HR; GR-IT; IPA HR-BA-ME*
	4.2 Education, training and lifelong learning	IT AL ME
Pillar 2 S– Flagship 2.1: SMART/GREEN PORTS HUB CONCEPT	3.2 Transport mobility	ADRION; IT-HR; GR IT; IT AL ME
	2.6 Circular economy	ADRION; GR-IT
Pillar 3 – Flagship 3.3: PROMOTION OF SUSTAINABLE GROWTH OF THE AI REGION BY IMPLEMENTING ICZM AND MSP	2.7 Preservation of nature, biodiversity, green infrastructures	ADRION; IT HR; GR IT; IT AL ME; CROATIA SERBIA
	2.4 Climate changes and risks	ADRION; IT HR; IT AL ME
	4.2 Education, training and lifelong learning	IT AL ME
	1.3 SMEs	ADRION; IT AL ME
Pillar 4 – Flagship 4.5: AIR CULTURAL ROUTES.	1.1 Research and innovation	ADRION; IT AL ME; GR IT
	1.3 SMEs	IPA CRO-BiH-ME*; IT AL ME
	2.7 Preservation of nature, biodiversity, green infrastructures	IPA CRO-BiH-ME*
	4.6 Culture and sustainable tourism	IT HR; IT AL ME

A METHODOLOGY FOR EMBEDDING EUSAIR FLASGHIPS



CREATE A COMMON LANGUAGE

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HARMONISED APPROACH

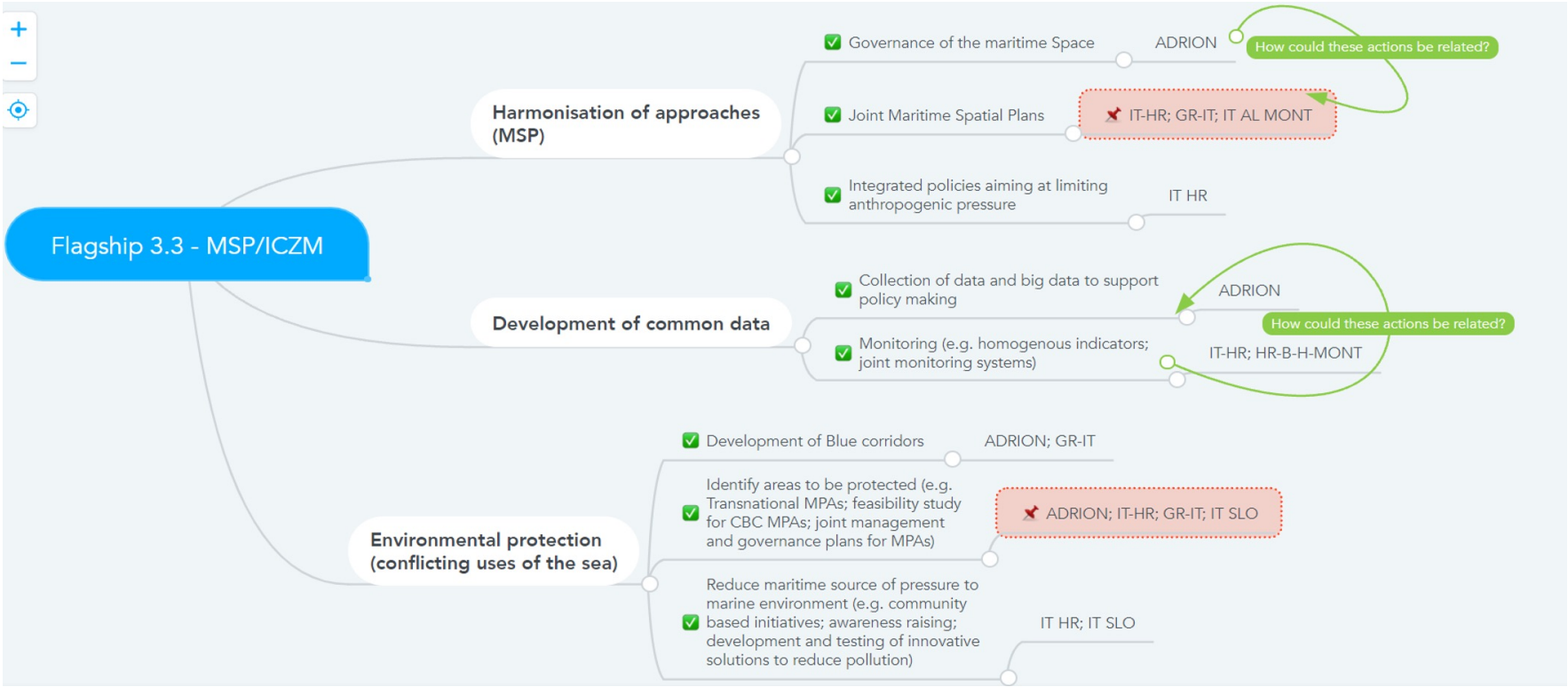
- What does it mean to contribute to an EUSAIR flagship? Operational guidelines to translate EUSAIR thematic priorities into policy programming

IDENTIFY COMPLEMENTARITIES

- Establish a dialogue between programmes sharing complementary actions in relation with the specific EUSAIR flagships (not all programmes can cooperate on everything), involving TSGs' experts when needed

Flagship 2.1 - Smart/ Green Ports
Zero emissions in ports
Innovative tecnhologies, tools, infrastructure/Investment, equipment, monitoring, processes for improving environmental performance of ports
ADRION; IT HR; IPA SOUTH ADRIATIC
Alternative fuels
ADRION; IT HR; IT SLO
Digitalisation
Efficiency, sustainability and security of freight and transports (e.g action plan, strategies; ICT tools; monitoring)
ADRION; IT HR; IPA SOUTH ADRIATIC; IT SLO
Virtualization on transport cohesion and adoption of ICT measures, innovative tech. in ports operations
ADRION
Could these actions be related?
Circular economy in Ports
Solutions for circular economy in ports
ADRION; IT-HR; GR IT; IT SLO
Connectivity
Short Sea Shipping (islands/ peripheral areas)
ADRION; IT-HR
Intermodality (Ports/airports/ transport nodes; Security procedures at border-crossing)
ADRION; IT HR; IPA SOUTH ADRIATIC
Motorways of the Seas (Mos) concept aimed at making full use of maritime transport resources as well as inland waterways in the logistics chain.
ADRION
CBC logistic strategies (interconnection, between ports, airports, roads)
IT HR

II ACTION LAB: WHAT? WHAT PATTERNS OF COOPERATION ARE EMERGING?



A METHODOLOGY FOR EMBEDDING EUSAIR FLASGHIPS

METHODOLOGY FOR EMBEDDING

CREATE A COMMON LANGUAGE

- Effective communication of EUSAIR Vision for the flagship to Programmes (Dialogue with EUSAIR TSGs' experts)

HARMONISED APPROACH

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ROAD MAP FOR ACTION

- Establish a road map for cooperation and support programmes in this process, through different types of activities

STRUCTURED DIALOGUE BETWEEN PROGRAMMES

Setting up of a Cross-Programme Working group: Permanent dialogue structure for exchange of information, methodologies and good practices

HARMONISATION OF APPROACHES

Setting up Technical groups: to allow Programmes to work together during the preparation of the call for proposals linked to the flagships (chain of projects).

IMPLEMENTATION OF JOINT ACTIONS

During the implementation of the programmes:

- Joint communication activities;
- Inter-programme capitalisation (involvement of beneficiaries).

MA/JS THEMATIC WORKING GROUPS IN DETAIL

WHAT?

- Supporting programmes in meeting **EUSAIR vision and objectives** during the preparation of the call for proposal.
- Supporting programmes in working together for the **harmonisation qualitative assessment criteria** most pertinent to EUSAIR's flagships (ex. Relevance; lesson learnt from existing practices; definition of additional criteria..).

WHO?

- Representatives of the MAs/JS (Expression of interest)
- EUSAIR flagship experts *(EUSAIR Vision)*
- Thematic experts – (Context analysis)
- Facility point – Marche Region (ESP technical supporting team)

HOW?

- Working group meetings MAs/JS (online in ESP or hybrid mode)
- Knowledge management activities: ex. analysis; talks with experts, Data analysis, etc. (ESP technical support team)
- Community management for each flagship/groups of MAs/JS (ESP technical support team)

PRIORITY TOPICS FOR COOPERATION BETWEEN PROGRAMMES

PILLAR 1 - BLUE TECHNOLOGIES

- Competitiveness of SMEs in blue economy sectors
- Blue skills and carriers

PILLAR 2 -SMART/GREEN PORTS

Digitalisation (ICT) in ports, with a main focus on information sharing along the logistic chain

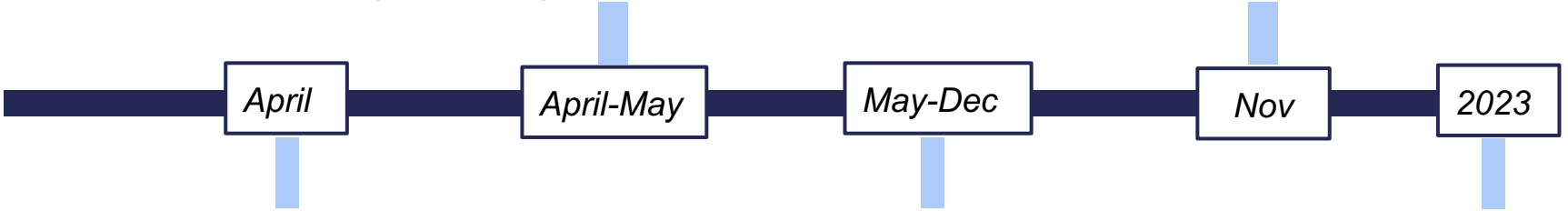
PILLAR 3 – MSP/ICZM

- Harmonised approaches and models (governance) in MSP/ICZM planning
- Development of data and data-set for supporting MSP/ICZM
- Establishment of new protected marine areas

PILLAR 4 – AIR CULTURAL ROUTES

- Common branding and promo-commercialisation
- Governance model for the AIR culture routes
- Joint e-tourism services, common marketplace and virtual DMO for AIR culture routes

WHAT'S NEXT IN 2022



ACTION 1

Consultation of the members of the Cross-programme working group for identifying priority topics for MAs /JS TWGs

ACTION 2

Preparatory activities (ex. Setting up ESP technical supporting team; agenda setting; data collection; etc.)

ACTION 3

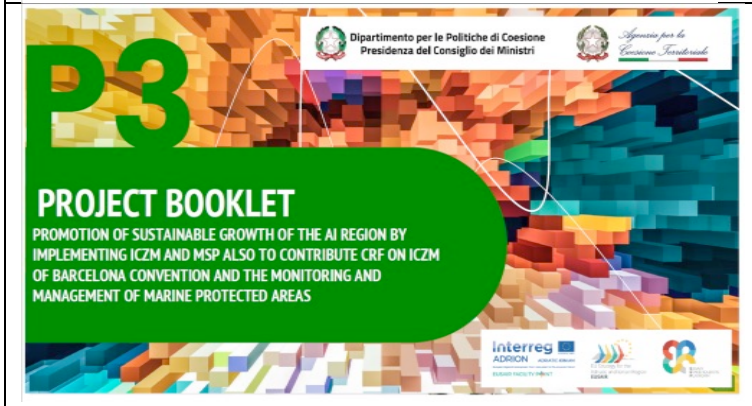
Organisation of the MAs /JS TWGs' meetings

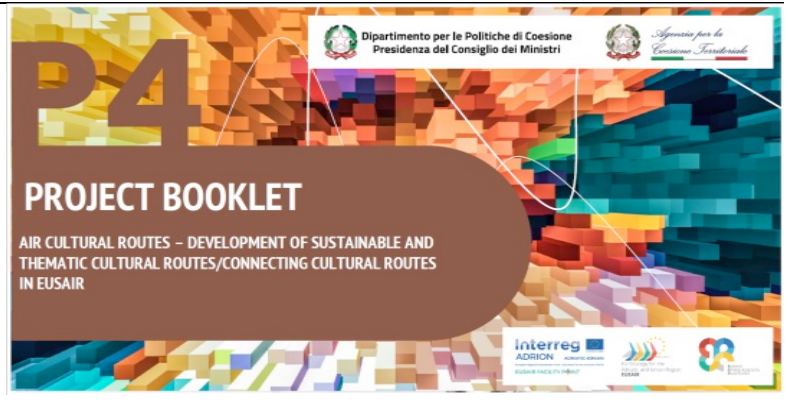
ACTION 4

Meeting of the Cross-programme working group

TO BE CONTINUED

HAVE A LOOK AT THE WEB SITE OF THE ACTION LABS: HTTPS://ETC-EUSAIR-NETWORK.EU/DATA





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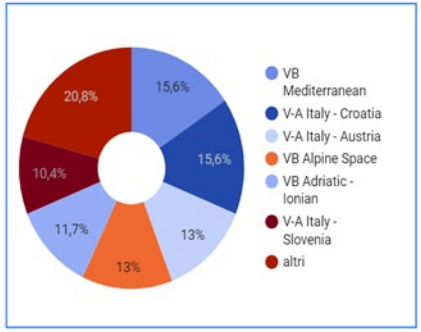
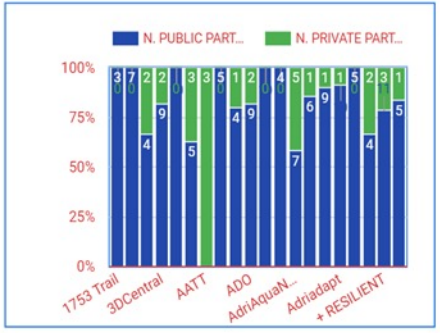
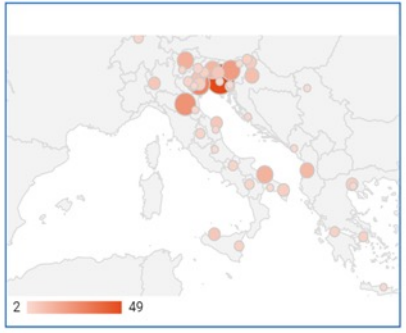
EUSAIR AREA - CONNECTIONS (Select the filter boxes, maps and tables will update automatically)

LP COUNTRY | THEME 1 | EXP OUTPUT 1 | KEYWORDS 1 | N. NUTS 2 PER PROJE... (0 – 18)

INVESTMENT P... | THEME 2 | EXP OUTPUT 2 | KEYWORDS 2







	PROJECT	DESCRIPTION	PROGRAMME	SPECIFIC OBJECTIVES	EXP. OUTPUT- Des...	LP	WEB
1.	MIMOSA	MIMOSA aims to increase ...	V-A Italy - Croatia	MIMOSA also links to the str...	The main project expe...	CENTRAL EUROPEAN I...	https://www.italy-cro...
2.	ATLAS	To preserve the cultural lan...	VB Alpine Space	Sustainably valorise Alpine S...	• Increased number of...	European Academy Bo...	http://www.alpine-sp...
3.	ATLAS	The project ATLAS is capit...	V-A Italy - Croatia	Make natural and cultural he...	- Interactive digital cul...	Friuli Innovazione Rese...	http://www.italy-croa...
4.	MIMOSA	MIMOSA project, with the a...	V-A Italy - Croatia	Improve the quality, safety a...	MIMOSA outputs and ...	CENTRAL EUROPEAN I...	https://www.italy-cro...
5.	AdriaClim	The Mediterranean Sea an...	V-A Italy - Croatia	Improve the climate change ...	AdriaClim will increas...	REGIONAL AGENCY F...	https://www.italy-cro...

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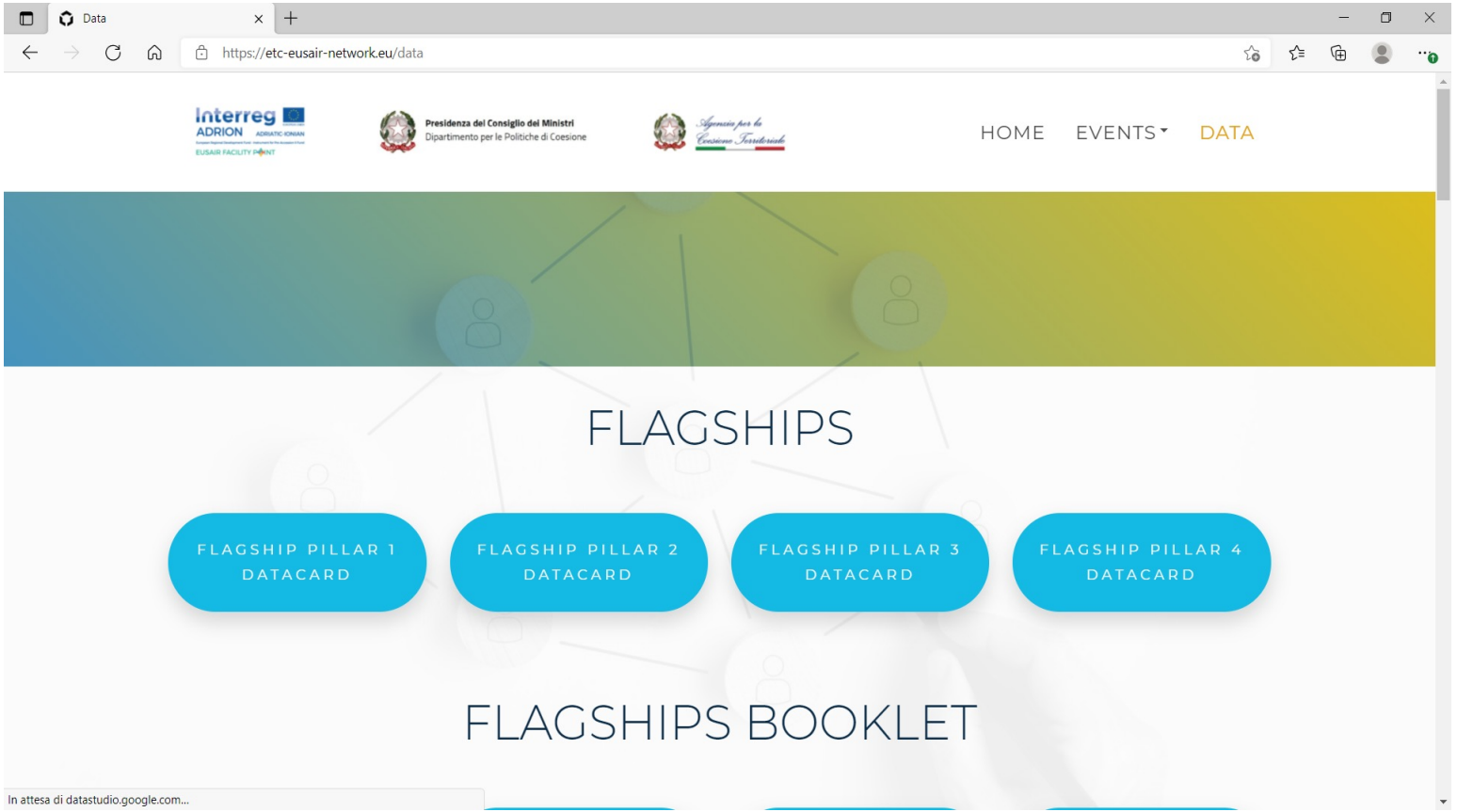

THANKS

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