

# A new approach for the Stakeholder consultation: Data analysis and network of academic experts

In cooperation with



# The 3 FORA of the civil society in the Adriatic-Ionian region



**Association of  
Universities of the  
Adriatic and Ionian  
area**

**(49 Universities)**



**Forum of the  
Adriatic and  
Ionian Chambers  
of Commerce**

**(40 Chambers of  
Commerce)**



**Forum of the  
Adriatic and  
Ionian Cities**

**(44 Cities)**

The 3 Fora operate in the EUSAIR area to strengthen the international cooperation, to develop the economic, social, environmental, and cultural integration and have been recognized as main stakeholders of the area



The Fora group developed all the activities **under the «umbrella» of the EUSAIR Facility Point**, the 3 FORA collaborated to:

**1**

**Development** of the «Fora EUSAIR Database»

**2**

Qualitative analysis **enrichment** of the «Fora Database» **with Scopus** database

**3**

**Survey** on INTERREG and EUSAIR topics

**4**

Database Consultation for the identification of experts  
→ **from affiliations to people and Focus groups organization**

1

# Development of the «EUSAIR Fora Database»



# Creation of the Fora EUSAIR Database

## Under the supervision of Facility Point and Dept. Of Cohesion Policies

(See DATA section on: [etc-eusair-network.eu/data](http://etc-eusair-network.eu/data) )

### 4-Phase working method

#### Phase 1:

Collect Interreg projects and identify Fora members' projects (keep sources)

#### Phase 2:

Identify **keywords** of each EUSAIR Pillar/Cross-cutting Issue

According to the EUSAIR Action Plan/TSGs priorities

#### Phase 3:

**Match** projects with EUSAIR Pillars/Cross-cutting Issues keywords have been searched in the projects' **description, objectives**

#### Phase 4:

**Map** institutions' expertise for every country in each Pillar/Cross-cutting Issue to create Thematic Working Groups of the EUSAIR Pillars

**Comprehensive map of institutions (associated to the three Fora) involved in Interreg projects divided per EUSAIR pillar/cross-cutting issue**

# 2

## Qualitative analysis of the «Fora Database»

SCOPUS AND DATA ANALYSIS





# Scopus

<https://www.scopus.com>



Example from qualitative consultation of database  
**University of Belgrade**

**Pillar 2 – Connecting the region (Energy networks)**

**3 projects** → total budget: 6.348.884,11 €

Source: «Fora database»

**Publications** → 1903

Source: **Scopus** filtered according to database results

**Pillar 3 – Environmental quality**

**3 projects** → total budget: 5.268.229,63 €

Source: «Fora database»

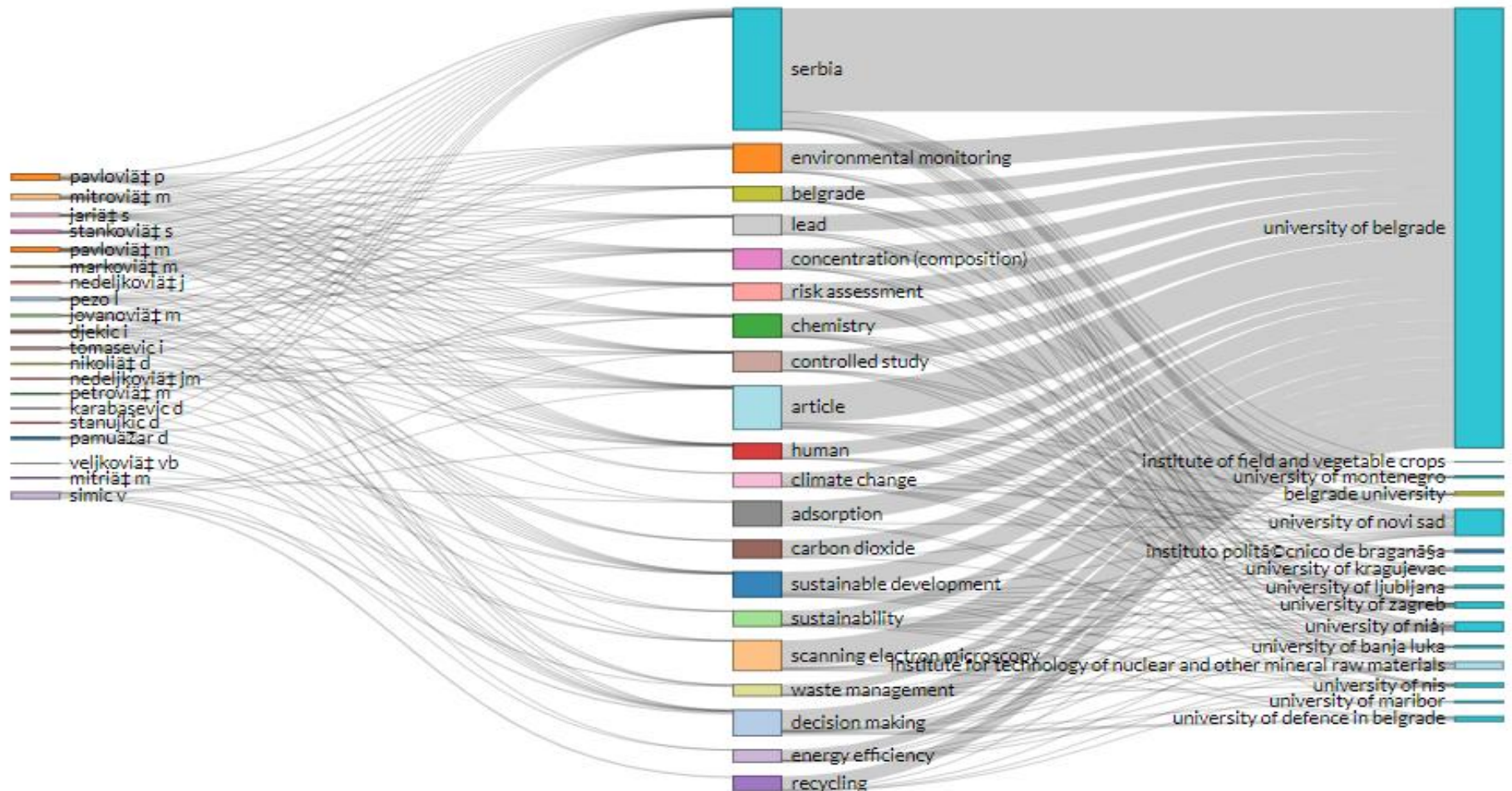
**Publications** → 3342

Source: **Scopus** filtered according to database results



# Three-fields plot Authors – Topics – Affiliations

Keyword → ENVIROMENTAL QUALITY



3














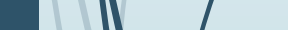
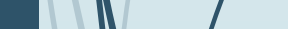




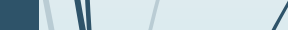

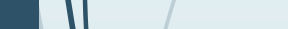
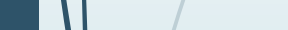
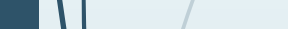
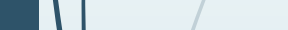
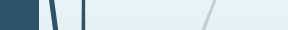


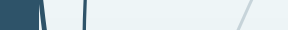
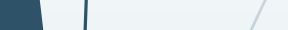










# Survey on INTERREG Programmes and EUSAIR 2021-2027





# Survey on Interreg Programs and EUSAIR 2021-2027

December 2020



Designed to involve the main stakeholders of the Adriatic Ionian Region, starting from the members of the three Fora, in the consultation of the new European Territorial Cooperation Programmes 2021-2027

Focus on EUSAIR Pillars as well as the key priorities identified by EUSAIR Governance (Flagships) to be embedded into the IPA/ESIF programming documents






The survey had the main objective of gathering the opinions of experts who:

— actively participated in projects funded under the INTERREG programs in the period 2014-2020, both as leaders and as project partners



∞ submitted projects under INTERREG programs in the 2014-2020 period, but received no funding



∞ did not submit any project under the INTERREG programs in the period 2014-2020.

## Why didn't you participate in INTERREG projects?

- Lack of resources
- Lack of time to dedicate to projects



## Which tools could lead you to a greater awareness and better achievement of political objectives?

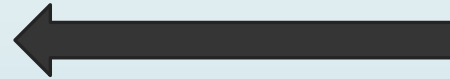
- 67.72% → meetings for the exchange of best practices
- 59.06% → permanent exchange platform for materials and best practices
- 52.76% → training activities for public administration officers
- 51.97% → focus groups with experts



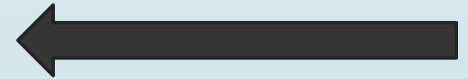
# What are the main interests area for the future 2021 – 2027 programming period?

Following the 2020 COVID-19 pandemic, according to experts, the sectors that need to be restored the most are:

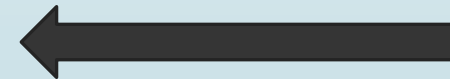
1. **Tourism**



2. **Green economy**



3. **Transports**



4. Blue Growth

5. Energy



## Should cooperation in the EUSAIR be enlarged to other sectors?

- 20% → No, cooperation on the 4 EUSAIR Pillars is enough
  - 15% → Healthcare
  - 16,67% → Migration
  - 10,00% → Safety and security
  - 38,33% → Digitization
- 

**On the basis of the survey,  
3 Focus Groups have been organized:**

<b>1</b>	<b>Sustainable Tourism</b>	28 June 2021, 5.00 pm
<b>2</b>	<b>A Greener and More Connected Europe</b>	30 June 2021, 10.30 am
<b>3</b>	<b>Innovative and Intelligent Economic Transformation</b>	30 June 2021, 3.00 pm





# 4

**Consultation of «Fora Database»  
for the identification of experts**



**from affiliations to people**





# How were experts selected to be part of these 3 FOCUS GROUPS?

1. Creation of a list of projects relevant for the topics of the focus groups through keywords as «sustainable tourism», «connectivity», «transport», «innovation», «digitization», etc... and through keywords deriving from EUSAIR Flagships → identification of people involved in the projects
2. Search for companies that were involved in the projects or that benefited from the projects results
3. Search for further experts on EUSAIR Flagships by interrogating Scopus

# Main Key findings from Adriatic Fora's focus groups

**Digitalisation** and the use of **key enabling technologies** in the **tourism sector**

Digital Innovation Hubs and **Artificial Intelligence**.

**horizontal and cooperative education workshops** (addressed to local stakeholders) to create a very structured marketing strategy for tourism promotion

**Intelligent Transport Systems (ITS)** related to transport and mobility and more prepared about “green” technologies and solutions for maritime mobility (e. g. maritime green vessels).

**Training and capacity building activities addressed to policy makers** in order to raise awareness on benefits about innovative solutions applied to transports and mobility.

**Training programmes** with local universities involving tourism, hospitality restaurant associations

**For any query, feel free to contact:**



**[info@uniadrion.net](mailto:info@uniadrion.net)**



**[segreteria.forum@marche.camcom.it](mailto:segreteria.forum@marche.camcom.it)**



**[faic@comune.ancona.it](mailto:faic@comune.ancona.it)**